**Website Content: gem-stock-update - Complete**

**Target Page: GeM Stock Update & Listing Renewal Guide**

**Header Section & Primary CTA**

**Don't Lose Orders! Keep Your GeM Stock Always Live**

**[H1 - GeM Stock Update, Avoid GeM Listing Expiry]**

<div style="font-size: 1.1em; color: #555;"> For every **Indian entrepreneur** on GeM, a simple oversight—forgetting to update your stock—can lead to your product being removed from the marketplace. Our easy guide ensures your listings are **always visible** and compliant, ready to capture orders from government buyers across **Gujarat** and beyond! </div>

**[Primary CTA Button (Always Visible)]** **Never Miss a Sale: Get GeM Stock Management Support!** *(Link to Contact/Consultation Form)*

**Section 1: The Critical 90-Day Rule**

**Why Regular GeM Stock Update is Non-Negotiable**

**[H2 - GeM Offering Expiration Rule, GeM Seller Compliance]**

GeM operates on a principle of presenting buyers with currently available and accurate products. To enforce this, the portal has a strict rule:

**The GeM 90-Day Auto-Expiry Rule:** If a seller does not actively update the 'Current Stock' of an offering (product/service listing) within **90 days** of its last publish or update date, the system automatically marks it as **'Expired'**.

**What Happens When Your Stock Expires?**

* **Zero Visibility:** Your product listing is immediately **removed** from the active GeM marketplace. Buyers cannot see or order your product.
* **Loss of Credibility:** Expired listings force potential buyers to look elsewhere, impacting your market presence.
* **Manual Re-Work:** You must manually find the expired offering and update the stock to bring it back to the 'Publish' tab.

**Section 2: Simple Steps to Update Stock on GeM Portal**

**Your 3-Step Guide to Update Stock on GeM Portal**

**[H2 - How to Update Stock on GeM Portal, GeM Product Listing Guide]**

Maintaining active listings is quick! Follow these steps to ensure continuous availability:

1. **Log In and Find the Listing:** Access your GeM Seller dashboard. Navigate to the **"My Products"** or **"My Listings"** section.
2. **Locate the Offering:** Find the specific product or service that needs updating. You may need to look under the **'Published'** or **'Expired Offerings'** tab.
3. **Edit and Update Stock:**
   * Click the **'Edit'** button next to your product.
   * Navigate to the **Quantity and Price** screen.
   * Scroll down and update the **'Current Stock'** field (even if the quantity remains the same, a change constitutes an update).
   * **Acknowledge the Undertaking** (mandatory checkbox).
   * Click **'Update Stock'**.

**Success Note:** The system will give a success prompt, and the internal 90-day countdown for that listing will reset to zero!

**Section 3: Our Stock Management Advantage**

**Let Your GeM Registration Services Provider Handle the Compliance**

**[H2 - GeM Registration services provider, GeM Gujarat Compliance Support]**

As busy **Indian entrepreneurs**, your focus should be on fulfillment, not administrative tracking. That's where our expert team specializing in **GeM Gujarat** compliance steps in.

**Our GeM Stock Management Support Includes:**

* **90-Day Expiry Alerts:** We proactively track the last update date for **all** your listings and remind you well before the 90-day expiry deadline.
* **Bulk Update Service:** For sellers with extensive catalogs, we offer a dedicated service to manage and update stock quantities across multiple listings efficiently.
* **Catalog Audit:** Periodic review of your entire product catalog to ensure all specifications, prices, and stock levels are accurate, preventing any mild deviations that could lead to administrative action.
* **Price and Availability Synchronization:** Ensuring that your GeM prices and stock align with your internal inventory system.

<div style="padding: 15px; border: 1px solid #007bff; border-left: 5px solid #007bff; background-color: #f8faff;"> **Don't let manual errors cost you business.** We provide the compliance cushion you need to sell successfully and sustainably on GeM. </div>

**Section 4: Frequently Asked Questions (FAQ)**

**Clear Answers on GeM Stock and Listing Compliance**

**[H2 - GeM Stock Update FAQs, GeM Listing Management]**

Here are the most frequent questions **Indian entrepreneurs** and **MSMEs** ask about managing their GeM product listings and stock:

**Q1: Can I update stock if my listing has already expired?**

**A:** Yes, you can! If your offering has expired, simply find it in the **'Expired Offerings'** tab, click the **'Edit'** button, update the **'Current Stock'** quantity, and save. The listing will immediately move back to the **'Published'** tab and become visible to buyers.

**Q2: Does updating the stock also update the price?**

**A:** No, updating the stock primarily resets the 90-day countdown for availability. **Price updates must be done separately** by editing the price field on the same **Quantity and Price** screen. We recommend reviewing both stock and price regularly to remain competitive and compliant.

**Q3: What happens if a buyer places an order but I have zero stock?**

**A:** This is a serious risk. If you cannot fulfill an order due to zero stock that was incorrectly listed as available, the buyer can raise a **deviation incident** against you. This can lead to penalties, including a poor seller rating or, in severe cases, suspension from the portal. **Accurate stock is mandatory.**

**Q4: Is there a limit on how much stock I can list on GeM?**

**A:** GeM allows you to list your available stock, but you must be able to fulfill the quantity committed within the delivery timeline specified. Also, some categories may have a **Maximum Quantity to be Delivered (MQD)** limit per order, which you should adhere to when setting your offering quantity.

**[Final CTA Block]** **Keep Your GeM Business Running 24/7!** **Start Your Stress-Free Compliance Partnership Today!** *(Link to Contact/Consultation Form)*